

WoundCentrics turns to inSight's wound measurement platform for scalability, quality data, and ease of use.



Customer Profile

WoundCentrics, LLC is a full-service wound care management and provider company offering a range of wound care services to facilities across the continuum of care; including acute care and long-term acute care hospitals, hospital outpatient clinics, inpatient rehabilitation hospitals, skilled nursing facilities and home health, as well as Telehealth Services.



Finding a Scalable Technology

With over 35 locations across the United States, WoundCentrics is an integrated solution provider for advanced wound care. Prior to implementing eKare's inSight® 3D wound management system, WoundCentrics relied on a competitive digital wound management platform. However, due to rapid growth, WoundCentrics quickly realized they needed a technology that was scalable, easy to deploy across additional sites, and delivered consistent wound data. This is when they turned to eKare's inSight 3D wound management system.

Capturing Quality Data to Ensure Quality Care

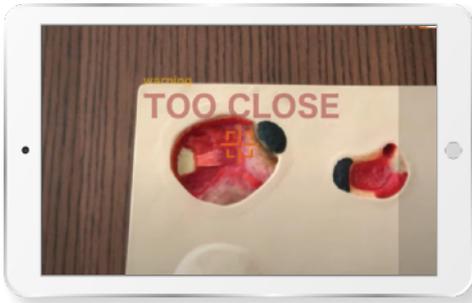
WoundCentrics is a decentralized organization serving a wide variety of care settings. It was important to find a technology that could accurately capture wound data regardless of the type of facility. Dr. Marcus Gitterle, WoundCentric's Chief Medical Officer, was a key decision maker in selecting a new digital wound management platform for WoundCentrics. His primary responsibility is ensuring quality of care across all WoundCentrics sites. With inSight, he is able to quickly and conveniently access important data needed to drive decision making for WoundCentrics operations.

“ With inSight, in about five clicks I can be looking at any wound, whether that's to help somebody provide care at the bedside, make a determination about next steps, prognosis, quality management, regardless of what is needed. It's actually become attainable because of eKare. I can't perform my oversight functions without a capability like this. ”

- Dr. Gitterle,
Chief Medical Officer
WoundCentrics, LLC

Reducing Bedside Errors

In addition to providing quality wound data, inSight has been instrumental in reducing the number of bedside errors. Amanda Mays, Regional Director of Operations at WoundCentrics oversees day-to-day operations of a number of facilities using the inSight system. Since implementing inSight, nurse and staff have benefited greatly from the simple user interface and improved data collection. "We've seen a significant reduction in bedside errors due to the inSight platform. The process of how you input a patient, and capture a photo and measurements is streamlined and simple," states Mays. One feature that has been particularly beneficial is inSight's real-time feedback during image capture to ensure users capture the most accurate image the same way each and every time. "When the crosshair turns green, the user knows to capture the image," explains Mays. "This type of feature helps reduce errors at the bedside and eliminates the need to have to fix errors at the desktop later."



inSight feedback indicating camera is too close.



Instructions to capture 3D image



Crosshair turns green for ideal image capture

CHALLENGE

- Inconsistent wound data
- Need for a scalable technology
- Limited reporting and customization

WHY inSight?

- Scalable and customizable across sites
- Easy to use, simple user interface
- Accurate, high quality data

BENEFITS

- Reduction of error
- More accurate data analysis
- Remote monitoring during COVID-19

The Power of Data

WoundCentrics relies on data to improve operational efficiency, drive business decisions, and communicate effectively with patients. "inSight allows us to customize our reports by location, etiology or date range which is an invaluable feature," says Mays. "With the data from inSight, we can determine how quickly we heal vascular wounds or diabetic foot ulcers. Using this data, we can have informed discussions with potential patients as to why WoundCentrics is the best facility for their specific wound care needs. Prior to implementing inSight, site specific or customized reporting was not easily attainable."

inSight has served as a powerful educational tool for patients and their families. Providers and nursing staff often use the inSight interface to discuss and demonstrate wound progression with patients and their families. "Our providers can easily share before and after images of wounds, explain the difference in tissue composition, or provide wound measurements," states Mays. "It's been helpful for families trying to understand wound healing, how long wound healing takes and educate them on what has to be done because often, they will become caregivers."

Wound Care in the Midst of a Pandemic

When the Covid-19 pandemic hit, many WoundCentrics providers were forced to conduct telehealth visits via video chat with their wound patients. Diagnosing or treating wounds over video chat proved to be difficult. To overcome this, on-site nurses used inSight to capture accurate digital wound images which became available to the providers through the inSight platform. "Our facilities using inSight have experienced almost no interruption in wound care. Without inSight, the patients would be at a significant disadvantage and they would have had a lack of care during this pandemic," says Mays.

To learn more, visit www.ekare.ai

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